

62

PIEDMONT PLANTS FOR 1963

Piedmont Plant Company
Albany, Georgia

**BURPEE'S
BIG BOY®**

GIANT HYBRID TOMATO

True First Generation (F₁)
Hybrid

The most popular tomato
ever grown. Largest of the
Hybrid varieties, Big Boy to-
matoes are ideal for all
purposes. See page 2.



INDIANA AGRICULTURAL LIBRARY
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U.S. DEPARTMENT OF AGRICULTURE

HYBRID TOMATOES

Hybrid tomatoes are strong, vigorous growers which offer longer harvests and heavier yields of solid, uniform fruit. The varieties listed here should definitely have a place in your tomato growing plans this Spring. Whether standard or hybrid, Piedmont plants are large, hearty, disease-free, acclimated to outdoor temperature, and certified by the State of Georgia.



BURPEE'S F₁ HYBRID TOMATOES

BURPEE'S BIG BOY® GIANT HYBRID

This is a valuable big tomato for the home and market grower. The fruit is extra large and some weigh as much as 2 lbs. or more. Smooth and very firm with scarlet red skin, it has a bright red meaty flesh of a fine flavor. Plants are very large, extremely vigorous with moderately dense foliage to protect fruit from sunscald. Especially good for roadside sales. 78 days.

Postpaid: 6 plants \$1.20; 12—\$1.90; 50—\$4.75; 100—\$6.00; each additional 100—\$2.25; 500—\$15.00; 1000—\$26.25; 2000—\$48.75.

Express Collect: \$13.00 for 500; \$25.00 per 1000.

For your quantity discount see page 9.

BURPEE'S BIG EARLY HYBRID

This early hybrid produces fruits of main crop size. Big Early tomatoes average over 7.6 ounces for the entire season with some fruits up to 1 pound. Fruits are oblate to globular, very smooth, bright scarlet in color. The walls are thick and the interior deep red, meaty, and of excellent flavor. Plants show great hybrid vigor and are very prolific. 62 days.

Postpaid: 6 plants \$1.20; 12—\$1.90; 50—\$4.75; 100—\$6.00; each additional 100—\$2.25; 500—\$15.00; 1000—\$26.25; 2000—\$48.75.

Express Collect: \$13.00 for 500; \$25.00 per 1000.

For your quantity discount see page 9.

bigger yields by far

STOKESCROSS F₂ HYBRID TOMATOES

STOKESCROSS NO. 1

A favorite with hobbyists and professional growers, this StokesCross F₂ Hybrid is an early-ripening, heavy-producing tomato that is deep red in color, free from interior core and has delicious flavor. Fruit averages 5½ oz. and plant has remarkable ability to yield that size until last picking. It is particularly recommended for northern states. 70 days.

Postpaid: 6 plants 90c; 12—\$1.40; 50—\$1.90; 100—\$3.00; each additional 100—90c; 500—\$6.60; 1000—\$11.10. 2000—\$20.10.

Express Collect: \$4.00 for 500; \$6.50 per 1000.

For your quantity discount see page 9.

STOKESCROSS NO. 5

Luscious flavor and firm, highly-colored flesh make this an ideal tomato for table use and for canning. Fruit averages 6 oz. and is well protected from sun by very heavy foliage. Because of its hybrid vigor and long harvest season, heavy yields can be expected. Very suitable for stake or trellis. 77 days.

Postpaid: 6 plants 90c; 12—\$1.40; 50—\$1.90; 100—\$3.00; each additional 100—90c; 500—\$6.60; 1000—\$11.10. 2000—\$20.10.

Express Collect: \$4.00 for 500; \$6.50 per 1000.

For your quantity discount see page 9.

Tomato Plants Ready Approximately April 15.

"We did so enjoy the Big Boy tomatoes last year. I was finally able to can juice and tomatoes that tasted like I wanted them to. Counted tomatoes in one 14 quart pail. Only took 27 to fill it to over flowing. Needless to say our garden was the talk of the neighborhood." Mr. Robert K. Dykes, Whitman, Nebr.



TOMATOES *are easy to grow!*

Nowhere will you find tomato plants offered in a wider selection of outstanding varieties than on these pages. We have listed the most popular of the old favorites and the best of the more recently developed varieties to give you a complete range in your planning. And, of course, regardless of the variety, you can expect healthy, vigorous plants in prime condition to give you the best possible start toward an abundant crop.



FIREBALL

For fine, firm tomatoes in the shortest time try the Fireball. Vines are small and open and can be set only 1½ to 2 ft. apart. Fruit is of good size, unusually firm and mild flavored. 65 days.

Postpaid: 6 plants 65c; 12—\$1.10; 50—\$1.55; 100—\$2.50; each additional 100—80c; 500—\$5.70; 1000—\$9.70; 2000—\$17.70.

Express Collect: \$3.75 for 500; \$6.00 per 1000.

For your quantity discount see page 9.

VALIANT

Here's an extra early, large-fruited tomato. Plants have heavy-yielding ability over a long period and produce fruit that is deep, globe-shaped and of fine quality. 70 days.

Postpaid: 6 plants 60c; 12—\$1.00; 50—\$1.45; 100—\$2.35; each additional 100—75c; 500—\$5.35; 1000—\$9.10; 2000—\$16.60.

Express Collect: \$3.50 for 500; \$5.50 per 1000.

For your quantity discount see page 9.

MARGLOBE

Uniform and quite free from cracking, this is an excellent main crop tomato. One of the oldest varieties we offer, it is still popular with many growers. Fruits are deep globe in shape, smooth, and scarlet-red with thick walls. 80 days.

Postpaid: 6 plants 60c; 12—\$1.00; 50—\$1.45; 100—\$2.35; each additional 100—75c; 500—\$5.35; 1000—\$9.10; 2000—\$16.60.

Express Collect: \$3.50 for 500; \$5.50 per 1000.

For your quantity discount see page 9.

RUTGERS

This large, fine-flavored tomato ripens from the interior out. A popular all-purpose variety, especially adaptable to canning. Vines are large, vigorous, thick-stemmed and highly productive. 82 days.

Postpaid: 6 plants 60c; 12—\$1.00; 50—\$1.45; 100—\$2.35; each additional 100—75c; 500—\$5.35; 1000—\$9.10; 2000—\$16.60.

Express Collect: \$3.50 for 500; \$5.50 per 1000.

For your quantity discount see page 9.

"Every year my son has been successful in taking the championship in gardening at the County Fair, but this year he was awarded his first trip to the Wyoming State Fair. There he took the State Garden Championship and also a trophy for his demonstration on 'The Growing of Tomatoes' . . . His success is in part the result of starting with good plants and I feel that you should share the pride I experience." William Long, Acme, Wyoming.

KC 146

An important development of the Campbell Soup Co. this variety combines Fusarium wilt resistance and considerable resistance to radial cracking. The fruit is large, deep, oblate with uniform ripening. 85 days.

Postpaid: 6 plants 60c; 12—\$1.00; 50—\$1.45; 100—\$2.35; each additional 100—75c; 500—\$5.35; 1000—\$9.10; 2000—\$16.60.

Express Collect: \$3.50 for 500; \$5.50 per 1000.

For your quantity discount see page 9.

MANALUCIE

Resists Fusarium wilt in areas where leaf infection is a problem. The big, husky Manalucie vines produce large scarlet red fruit with few seeds and thick walls. Excellent variety for staking. 90 days.

Postpaid: 6 plants 65c; 12—\$1.10; 50—\$1.55; 100—\$2.50; each additional 100—80c; 500—\$5.70; 1000—\$9.70; 2000—\$17.70.

Express Collect: \$3.75 for 500; \$6.00 per 1000.

For your quantity discount see page 9.

ROMA

A popular processing variety of Italian Pear type. It is used primarily for paste, soup and juices, but may also be processed as whole tomatoes. Fruits are elongated oval, deep red and thick-walled with fairly dry flesh. Vines are vigorous and very productive. Resistant to Fusarium wilt. 73 days.

Postpaid: 6 plants 65c; 12—\$1.10; 50—\$1.55; 100—\$2.50; each additional 100—80c; 500—\$5.70; 1000—\$9.70; 2000—\$17.70.

Express Collect: \$3.75 for 500; \$6.00 per 1000.

For your quantity discount see page 9.





PEPPERS

...add zest to any garden!

They are wonderfully easy to grow, and add just the right "touch" in salads or in tasty combinations with vegetables and meats.

CALIFORNIA WONDER (Sweet)

Ideal for stuffing or baking, frequently has flesh thickness of $\frac{3}{8}$ in. It is dark green changing to bright crimson at maturity. This mild, sweet variety is excellent for home garden, market garden or shipping. 75 days.

Postpaid: 6 plants 65c; 12—\$1.10; 50—\$1.55; 100—\$2.50; each additional 100—80c; 500—\$5.70; 1000—\$9.70; 2000—\$17.70.

Express Collect: \$3.75 for 500; \$6.00 per 1000.
For your quantity discount see page 9.

YOLO WONDER (Sweet)

Similar to the California Wonder except paler and shorter, this variety has smaller plants permitting closer planting and is resistant to Tobacco Mosaic. 78 days.

Postpaid: 6 plants 70c 12—\$1.20; 50—\$1.75; 100—\$2.60; each additional 100—80c; 500—\$5.80 1000—\$9.80; 2000—\$17.80.

Express Collect: \$3.75 for 500; \$6.00 per 1000.
For your quantity discount see page 9.

HUNGARIAN YELLOW WAX (Hot)

Here is a very early, very hot pepper with tapered fruit that is waxy yellow turning to bright red. 65 days.

Postpaid: 6 plants 90c; 12—\$1.40; 50—\$1.90; 100—\$3.00; each additional 100—90c; 500—\$6.60; 1000—\$11.10; 2000—\$20.10.

Express Collect: \$4.00 for 500; \$6.50 per 1000.
For your quantity discount see page 9.

Pepper Plants Ready Approximately April 15



EGGPLANT

a vitamin-filled taste treat!

BURPEE HYBRID

True, first generation (F₁) hybrids, these plants are tall, vigorous, heavy-producing and more resistant to drought and disease than any other variety. Fruits are oval, medium sized, and of good dark purple with high gloss. 70 days.

Postpaid: 6 plants \$1.20; 12—\$1.90;
50—\$2.90; 100—\$3.90; each additional
100—\$1.50; 500—\$9.90; 1000—\$17.40;
2000—\$32.40.

Express Collect: \$9.00 for 500; \$14.00 per 1000.

For your quantity discount see page 9.

BLACK BEAUTY

This home and market variety produces large fruits which hold their color. 80 days.

Postpaid: 6 plants 80c; 12—\$1.30; 50—\$1.90;
100—\$2.90; each additional 100—85c; 500—\$6.30;
1000—\$10.55; 2000—\$19.05.

Express Collect: \$3.90 for 500; \$6.25 per 1000.
For your quantity discount see page 9.

FT. MYERS MARKET

A vigorous, disease-resistant variety, these plants are high, bushy and hold fruit well off the ground. The fruits are outstanding for deep purplish black color and high gloss. 85 days.

Postpaid: 6 plants 70c; 12—\$1.20; 50—\$1.75;
100—\$2.60; each additional 100—80c; 500—\$5.80;
1000—\$9.80; 2000—\$17.80.

Express Collect: \$3.75 for 500; \$6.00 per 1000.
For your quantity discount see page 9.

Eggplant Plants Ready Approximately April 15

THE PIEDMONT GUARANTEE

Our plants are guaranteed to be exactly as described in this catalog, grown from the best seed obtainable, true to name, varieties labeled and carefully packed.

We guarantee to ship your order promptly, and deliver the plants to you in perfect condition. If you are not satisfied on receipt of order, we will replace free of charge or refund your money, provided you notify us within 10 days after receipt.

We send you only the highest quality plants, and gladly stand back of them. However, weather, soil and care also influence crops, so in no case will we be responsible for any amount beyond the purchase price.

"The tomato plants arrived in good shape and we thank you very much for your prompt and generous settlement. It's a pleasure to do business with your company."
Mrs. Fred S. Whitman, Panora, Iowa.

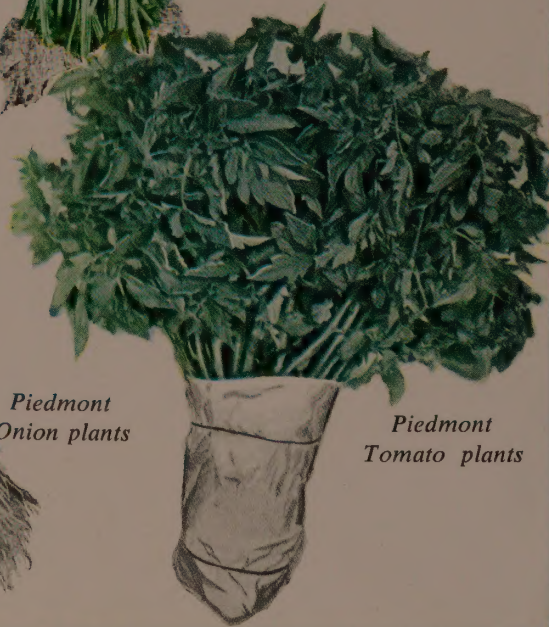
Quality in Plants...



*Piedmont
Cabbage plants*



*Piedmont
Onion plants*



*Piedmont
Tomato plants*

On this page you see actual photographs of plants grown by us and shipped to our customers. Quality such as this can be attained only through a combination of years of practical experience and the best growing conditions that Nature offers anywhere.

The Right Soil—We grow our plants on loose, loamy soils which assure optimum root development and much desired hardness of stems and leaves.

And the Ideal Climate—Here in Southwest Georgia, we are blessed by the ideal combination of temperature and rainfall for growing the hardy, vigorous plants you want for your garden. There is just enough cold weather to harden the plants for earlier setting in Northern areas.

Plus the Best Seed—Because we buy seed in large quantities from only the most reliable seedsmen, you are assured of the best strains, true to name. This is most important, because you cannot harvest good crops from inferior seed.

And Experienced Care—Of course all our fields are sprayed and cultivated on a meticulous schedule for disease and pest control. The tender care and expert attention given our plants from seeding time to maturity by our experienced employees are the final ingredients in our proven growing formula.

PACKING AND SHIPPING—Our plants are packed fresh daily and come direct to you from our fields by fast mail or express. Damp peat moss placed around the roots furnishes moisture during transit, and plants are protected by carefully designed shipping containers. Our unconditional guarantee is to deliver you plants of the very best quality in good, live, growing condition.

IT'S EASY TO ORDER BY MAIL

Right now in the comfort and privacy of your own home you can take the first step toward a garden which will put fresh vegetables on your table this summer. Just make your selections, follow these simple suggestions, and leave the rest to Piedmont.

1. PRINT PLAINLY ALL INFORMATION ON OUR CONVENIENT ORDER BLANK.

2. TIME OF SHIPMENT. Don't delay ordering until you are ready to plant. Take time NOW to plan carefully. Order your plants EARLY and order your entire garden at one time. Book plants in advance, being sure to check future dates for shipment on the order blank. Plants are fresh packed on day of shipment.

3. HOW TO PAY. Our terms are cash with order or COD. The best way to send money is by Postal Money Order, Express Money Order or by check. All COD fees must be paid by you and a 25% deposit must accompany all COD orders of \$10.00 or more.

CERTIFIED PLANTS

Our fields are inspected regularly by state entomologists for insects and disease, and all of our plants are certified by the Georgia Department of Entomology.

4. TELEPHONE AND TELEGRAPH. You will receive your order quicker if it is placed by telephone or telegraph. Our telephone number is Area Code 912 432-1416 by day, or Area Code 912 436-3165 by night. We advise calls during office hours (8:30 A.M.-5:00 P.M.) as we can handle your orders and inquiries more promptly and efficiently from there. Please do not call or send telegrams collect.

5. TRUCKLOAD LOTS. Many customers come to our farms in their own trucks to pick up their plants. We load such trucks daily, and will be glad to furnish prices and information as to how many plants your truck will carry. Combine orders with your neighbors, haul plants on your own truck, and you will get the best possible plants at real savings.

6. TRANSPORTATION. In general, we advise small shipments by Parcel Post and large shipments by Express (2000 or more plants). Parcel Post prices include postage. Express orders are shipped collect for transportation charges. AIR FREIGHT service is available to most localities. See next page for further information.

7. MINIMUM ORDER. Because of handling costs, we cannot accept orders of less than \$2.00.

YOUR QUANTITY DISCOUNT

ON EXPRESS ORDERS OF \$25.00 OR MORE

On all Express orders of \$25.00 and over you may deduct 10% cash discount.

On all Express orders of \$50.00 and over you may deduct 20% cash discount.

The above discounts apply only to plants to be shipped by Express Collect. *Parcel Post payments may not be discounted.*

Example:

5,000 Greenback cabbage	
@ \$2.60	\$13.00
10,000 Sweet Spanish onion	
@ \$2.00	20.00
3,000 Stokescross No. 5	
tomato @ \$6.50	19.50
TOTAL EXPRESS ORDER	\$52.50
DISCOUNT 20%	10.50
NET COST OF EXPRESS ORDER	\$42.00
100 Big Boy tomato	
plants postpaid	\$ 6.00
TOTAL AMOUNT OF ORDER	\$48.00

SAVE!
ORDER AN ENTIRE GARDEN AT ONE TIME. COMBINE ORDERS WITH YOUR NEIGHBORS.

AKRON, OHIO	\$ 9.88
ALBANY, N. Y.	13.18
ALLENTOWN, PA.	11.78
ASHLAND, KY.	8.38
ATLANTIC CITY, N. J.	11.58
BALTIMORE, MD.	10.38
BATTLE CREEK, MICH.	14.88
BAY CITY, MICH.	11.78
BETHLEHEM, PA.	11.78
BINGHAMTON, N. Y.	12.08
BLOOMINGTON, ILL.	13.93
BOSTON, MASS.	14.38
BOWLING GREEN, KY.	8.38
BUFFALO, N. Y.	11.13
BURLINGTON, VT.	18.08
CANTON, OHIO	9.88
CEDAR RAPIDS, IOWA	16.38
CHAMPAIGN, ILL.	15.18
CHARLESTON, W. VA.	8.38
CHARLOTTESVILLE, VA.	8.38
CHICAGO, ILL.	10.38
CINCINNATI, OHIO	8.38
CLARKSBURG, W. VA.	14.58
CLEVELAND, OHIO	9.88
COLUMBUS, OHIO	9.13
DANVILLE, ILL.	15.18
DANVILLE, VA.	8.38
DAVENPORT, IOWA	16.38
DAYTON, OHIO	9.13
DENVER, COLO.	18.63
DES MOINES, IOWA	16.18
DETROIT, MICH.	10.38
DULUTH, MINN.	16.38
EAU CLAIRE, WIS.	15.38
ELKINS, W. VA.	14.58
EVANSVILLE, IND.	8.38
FARGO, N. DAK.	15.58
FORT WAYNE, IND.	9.78
FRANKFORT, KY.	8.38
GLEN FALLS, N. Y.	17.38
GRAND RAPIDS, MICH.	12.38
GREEN BAY, WIS.	14.88
HARRISBURG, PA.	10.53
HARTFORD, CONN.	13.18
HUNTINGTON, W. VA.	8.38
INDIANAPOLIS, IND.	9.13
JACKSON, MICH.	14.88
KALAMAZOO, MICH.	14.88
KANSAS CITY, MO.	13.18
KOKOMO, IND.	15.18
LANCASTER, PA.	10.98
LEXINGTON, KY.	8.38
LIMA, OHIO	13.93
LINCOLN, NEBR.	17.93
LOUISVILLE, KY.	8.38

NATION-WIDE

AIR FREIGHT SERVICE



Fast air-freight delivery of plants is now possible to most locations. If you order as many as 5000 plants, and live within driving distance of an airport having regular daily passenger service, you should consider this method of shipment. Cost is somewhat higher than surface transportation, but transit time is much shorter, and consequently plants are fresher on arrival.

Air-freight shipments go from our packing house to the Atlanta, Georgia, airport by Highway Express truck (a 3½ hour haul), and are then put on the earliest possible departing flights. In general, plants arrive at destination airports the day after shipment, with second day delivery at remoter points. The agent at your airport will notify you by phone immediately on arrival so that you can pick up your plants at once. (Be sure to give us your telephone number when ordering for air shipment.)

We show here a partial list of airports served by air-freight with approximate cost per 100 pounds. These rates include trucking charges between Albany and the Atlanta airport. Charges on shipments weighing less than 100 pounds usually cost more per pound. If you do not find your airport listed, write us and we can furnish necessary information.

Approximate shipping weight per 1000 plants:

Tomato plants	20-30 pounds
Onion plants	6-8 "
All other plants	15-20 "

MADISON, WIS.	\$14.28
MALONE, N. Y.	17.38
MANCHESTER, N. H.	18.08
MARION, OHIO	9.13
MASON CITY, IOWA	15.18
MASSENA, N. Y.	17.38
MILWAUKEE, WIS.	11.58
MINNEAPOLIS, MINN.	14.28
MOLINE, ILL.	16.38
MORGANTOWN, W. VA.	13.18
MUNCIE, IND.	15.18
MUSKEGON, MICH.	13.03
NEWARK, N. J.	12.08
NEW HAVEN, CONN.	13.18
NEW YORK, N. Y.	12.08
NORFOLK, VA.	9.28
OMAHA, NEBR.	17.13
OWENSBORO, KY.	8.38
PADUCAH, KY.	8.38
PARKERSBURG, W. VA.	8.88
PEORIA, ILL.	15.18
PHILADELPHIA, PA.	11.58
PITTSBURGH, PA.	9.78
PLATTSBURGH, N. Y.	13.88
PORTSMOUTH, OHIO	8.38
PROVIDENCE, R. I.	13.88
READING, PA.	11.58
RICHMOND, VA.	9.28
ROANOKE, VA.	8.38
ROCHESTER, MINN.	14.28
ROCHESTER, N. Y.	12.38
ROCKFORD, ILL.	15.18
SAGINAW, MICH.	11.78
ST. LOUIS, MO.	9.28
ST. PAUL, MINN.	14.28
SCRANTON, PA.	11.78
SIOUX CITY, IOWA	17.38
SIOUX FALLS, S. DAK.	17.38
SOUTH BEND, IND.	12.38
SPRINGFIELD, ILL.	15.18
SPRINGFIELD, MASS.	13.18
SUPERIOR, WIS.	16.38
SYRACUSE, N. Y.	12.78
TERRE HAUTE, IND.	15.13
TOLEDO, OHIO	10.38
UTICA, N. Y.	17.38
WASHINGTON, D. C.	9.78
WATERLOO, IOWA	14.38
WHEELING, W. VA.	13.93
WICHITA, KANS.	18.08
WILKES-BARRE, PA.	11.78
WILMINGTON, DEL.	10.98
YOUNGSTOWN, OHIO	9.88
ZANESVILLE, OHIO	13.93

PIEDMONT PLANT CO.

Drawer A
Albany, Ga.

Do Not Use This Space

Order
No.

Amount
Received

Ch. _____ M. O. _____ Ca. _____

ORDER FORM

Name: _____
(Please Print Plainly)

Address: _____

P.O.: _____ State _____

Express Office: _____

How
To Ship _____
Parcel Post or Express

Amount Enclosed \$ _____

On items by Express collect see page 9 for quantity discount.

MINIMUM ORDER: \$2.00, please.

Frostkill Plants Ready About April 15. Check Shipping Date Preferred:

☐ Soon as Possible

☐ April 21-30

☐ May 1-10

☐ May 11-20

☐ May 21-31

☐ June 1-10

	QUANTITY	VARIETY	PRICE
Tomato Plants		Big Boy F ₁ Hybrid	
		Big Early Hybrid	
		Stokescross No. 1 Hybrid	
		Stokescross No. 5 Hybrid	
		Fireball	
		Valiant	
		Marglobe	
		Rutgers	
		KC 146	
Pepper Plants		Manalucie	
		Roma	
		California Wonder (sweet)	
Eggplant Plants		Yolo Wonder (sweet)	
		Hungarian Yellow Wax (hot)	
		Hybrid Eggplant	
		Black Beauty	
		Fort Myers Market	
		Forward	

See Other Side For Additional Items

Onions, Lettuce, Broccoli, Cauliflower and Round Dutch Cabbage ready Jan.-June. Other cabbage ready about April 1. Please check shipping date preferred

- ☐ Now ☐ Feb. ☐ Mar. ☐ Apr. 1-10 ☐ Apr. 11-20
☐ Apr. 21-30 ☐ May 1-10 ☐ May 11-20 ☐ May 21-31 ☐ June 1-10

	QUANTITY	SUB-TOTAL FORWARD		
Cabbage Plants		Earliana		
		Copenhagen Market		
		Golden Acre		
		Early Round Dutch		
		Resistant Detroit		
		Marion Market		
		Greenback		
		Globe		
		Wisconsin Hollander		
Onion Plants		Round Red Dutch		
		Hybrid Sweet Spanish		
		Early Harvest Hybrid		
		Crystal Wax Bermuda		
		Yellow Sweet Spanish		
Lettuce		White Sweet Spanish		
		Great Lakes		
Broccoli		De Cicco		
Cauliflower		Snowball X		
		Total Amount of Order		

Name

Address

City

Name

Address

City

Name

Address

City

Name

Address

City

FREE CATALOG FOR YOUR FRIENDS
LIST NAMES HERE

FOR EXPRESS ORDERS of \$25 or more see page 9

Express Collect items

Less quantity discount

Total Express order

Postpaid items

➔ TOTAL ENCLOSED

CABBAGE

... *Ten delicious varieties!*



Cabbage is easily grown and is delicious eaten raw as cole slaw, or cooked in many different ways. Very cold-resistant, it may be planted early and will be one of your first summer vegetables. Some of our medium and late varieties make excellent kraut.

OUR EARLIEST VARIETY

EARLIANA

First on the table is Earliana, ideal size, shape and color for home use. Heads grow 4½ in. across and weigh 2 lbs. 60 days. Plants ready about April 1.

Postpaid: 25 plants 90c; 50—\$1.50; 100—\$2.50; each additional 100—75c; 500—\$5.50; 1000—\$9.25.

Express Collect: \$2.25 for 500; \$3.50 per 1000.

For your quantity discount see page 9.

A RICH, DEEP RED VARIETY

ROUND RED DUTCH

Add color as well as taste to any meal with red cabbage. Medium-early and suitable for use when still quite small, this deep red head always sells well. 80 days. Plants ready about April 1.

Postpaid: 25 plants 75c; 50—\$1.20; 100—\$2.00; each additional 100—65c; 500—\$4.60; 1000—\$7.85.

Express Collect: \$1.85 for 500; \$2.80 per 1000.

For your quantity discount see page 9.

Earliana



Golden Acre



*Copenhagen
Market*

CABBAGE

...for home or market

POPULAR STANDARD VARIETIES

GOLDEN ACRE

Earliest round-headed variety is this member of the Copenhagen family, with solid heads averaging 3 lbs. Widely grown for early market. 65 days. Plants ready about April 1.

Postpaid: 25 plants 60c 50—90c; 100—\$1.60; each additional 100—50c; 500—\$3.60; 1000—\$6.10; 2000—\$11.10.

Express Collect: \$1.60 for 500; \$2.50 per 1000.

For your quantity discount see page 9.

EARLY ROUND DUTCH

Here is an excellent second early variety that seldom goes to seed. Firm ball-shaped heads weigh from 4 to 5 lbs. 75 days. Plants ready about January 1.

Postpaid: 25 plants 60c 50—90c; 100—\$1.60; each additional 100—50c; 500—\$3.60; 1000—\$6.10; 2000—\$11.10.

Express Collect: \$1.60 for 500; \$2.50 per 1000.

For your quantity discount see page 9.

COPENHAGEN MARKET

This extra-early variety is universally popular for home or market. Heads are round and solid, weighing 3 to 3½ lbs., with few outer leaves. 68 days. Plants ready about April 1.

Postpaid: 25 plants 60c 50—90c; 100—\$1.60; each additional 100—50c; 500—\$3.60; 1000—\$6.10; 2000—\$11.10.

Express Collect: \$1.60 for 500; \$2.50 per 1000.

For your quantity discount see page 9.

YELLOWS RESISTANT VARIETIES

RESISTANT DETROIT

An excellent Golden Acre type with heads averaging 3½ lbs. Yellows resistant. 68 days. Plants ready about April 1.

Postpaid: 25 plants 65c; 50—\$1.10; 100—\$1.80; each additional 100—60c; 500—\$4.20; 1000—\$7.20; 2000—\$13.20.

Express Collect: \$1.70 for 500; \$2.65 per 1000.

MARION MARKET

This midseason variety of the Copenhagen family is crisp, tender and excellent for home, market or kraut. Solid, round heads weigh 4 lbs. yellows resistant. 75 days. Plants ready about April 1.

Postpaid: 25 plants 60c; 50—\$1.00; 100—\$1.70; each additional 100—55c; 500—\$3.90; 1000—\$6.65; 2000—\$12.15.

Express Collect: \$1.65 for 500; \$2.60 per 1000.

GREENBACK

Darker green and more compact than most, this Round Dutch type is vigorous, short stemmed and slow to produce seed stalks. Heads average 5½ lbs. Yellows resistant. 74 days. Plants ready about April 1.

Postpaid: 25 plants 60c; 50—\$1.00; 100—\$1.70; each additional 100—55c; 500—\$3.90; 1000—\$6.65; 2000—\$12.15.

Express Collect: \$1.65 for 500; \$2.60 per 1000.

GLOBE

This is a midseason variety of Glory of Enkuizen type. Popular for kraut as well as for local market and shipping. Heads are large, round and solid, weighing about 6 lbs. Yellows resistant. 80 days. Plants ready about April 1.

Postpaid: 25 plants 65c; 50—\$1.10; 100—\$1.80; each additional 100—60c; 500—\$4.20; 1000—\$7.20; 2000—\$13.20.

Express Collect: \$1.70 for 500; \$2.65 per 1000.

WISCONSIN HOLLANDER

A yellows resistant strain of Danish Ballhead. A splendid late cabbage for storage, shipment, and kraut manufacture. Heads are 7 to 9 lbs. of excellent quality. 100 days. Plants ready about April 1.

Postpaid: 25 plants 65c; 50—\$1.10; 100—\$1.80; each additional 100—60c; 500—\$4.20; 1000—\$7.20; 2000—\$13.20.

Express Collect: \$1.70 for 500; \$2.65 per 1000.

"Now that the garden season is coming to an end, I want to tell you that we were very well pleased with the plants. We had 500 Greenback cabbage that average about 3½ lbs. per head and 2000 Spanish onions that produced about 18 bushels. Also had good luck with Great Lakes Head Lettuce and Green Peppers. We recommended your Burpee Big Boy tomatoes to a friend that said he never had tomatoes like them." Clarence Keller, Kohler, Wis.

FOR QUANTITY
DISCOUNT
SEE PAGE 9

Marion Market



ONIONS

...sweet flavored long keepers!

Onions grown from our plants are one of the most rewarding of garden crops. Planted very early, they soon furnish delicious "spring" onions as a welcome first taste of summer garden goodness. Those you don't use in this tempting form will mature into large, mild, dry onions which are excellent for slicing or cooking, and will keep for months.

Onion plants ready January to June



HYBRID VARIETIES

HYBRID SWEET SPANISH

Home gardeners can be the envy of professional farmers with this first generation (F₁) hybrid that produces giant, globular onions with crisp, creamy white flesh and mild flavor. Bulbs are light yellowish and exceptionally uniform. Yields are unusually high. 110 days.

Postpaid: 50 plants \$1.10; 100—\$1.60; 200—\$2.20; each additional 100—50c; 500—\$3.70; 1000—\$6.20; 2000—\$11.20.

Express Collect: \$2.25 for 500; \$3.50 per 1000.

For your quantity discount see page 9.

EARLY HARVEST HYBRID

For first harvest of excellent medium sized onions try this hybrid. Globe shaped, their skins are light yellow with flesh relatively mild and soft. Extremely early. 85 days.

Postpaid: 50 plants \$1.00; 100—\$1.50; 200—\$2.00; each additional 100—45c; 500—\$3.35; 1000—\$5.60; 2000—\$10.10.

Express Collect: \$2.00 for 500; \$3.40 per 1000.

For your quantity discount see page 9.

STANDARD VARIETIES

CRYSTAL WAX BERMUDA

Very fine for slicing with clear, pure color, this is the sweetest and mildest of all Bermudas. Thin and flat shaped it is one of the most attractive onions you can grow. 95 days.

Postpaid: 100 plants \$1.10; 200—\$1.50; each additional 100—35c; 500—\$2.55; 1000—\$4.30; 2000—\$7.80.

Express Collect: \$1.40 for 500; \$2.10 per 1000.

For your quantity discount see page 9.

YELLOW SWEET SPANISH

Also known as Valencia. Selected from original Spanish stock, this variety is early, mild and a good keeper. One of the largest, sweetest onions which under proper growing conditions will measure 4-6 in. across. Skin is heavy golden brown and flesh is firm and pearly white. This variety resists disease and insect pests and produces delicious spring onions, or mild dry onions weighing a pound or more. 110 days.

Postpaid: 100 plants \$1.05; 200—\$1.45; each additional 100—30c; 500—\$2.35; 1000—\$3.85; 2000—\$6.85.

Express Collect: 500 plants \$1.35; 1000—\$2.00; 10,000—\$18.00; 50,000—\$75.00.

For your quantity discount see page 9.

WHITE SWEET SPANISH

The white counterpart of the yellow strain, these onions are identical in every way except skin color, which is glistening white. Excellent for early green bunching. 110 days.

Postpaid: 100 plants \$1.10; 200—\$1.50; each additional 100—35c; 500—\$2.55; 1000—\$4.30; 2000—\$7.80.

Express Collect: \$1.40 for 500; \$2.10 per 1000.

For your quantity discount see page 9.

"I am enclosing a picture of myself with an onion that weighed 2 lbs. I had quite a few this size and some weighed 2½ lbs. from your plants. We like your plants. They do real well for us." Mr. George Zimmerman, Baraboo, Wis.

The picture Mr. Zimmerman refers to is a newspaper clipping accompanied by the following caption:

"KNOWS HIS ONIONS—George Zimmerman of Baraboo proves he can grow onions. The sweet Spanish onion he is holding weighs two pounds."



Crystal Wax Bermuda



*Yellow Sweet
Spanish*



BROCCOLI ...everyone loves it!

DeCICCO

This year plant broccoli and enjoy this tender delicacy fresh from your own garden. Broccoli bears a succession of sprouting heads which, if kept cut, will replace themselves in 8-10 weeks. DeCicco is especially recommended as a delicious early strain. 60 days.

Postpaid: 25 plants \$1.10; 50—\$1.45;
100—\$2.35; each additional 100—75c;
500—\$5.35; 1000—\$9.10.

Express Collect: \$3.70 for 500;
\$5.50 per 1000.

For your quantity discount
see page 9.

CAULIFLOWER ...simply delicious!

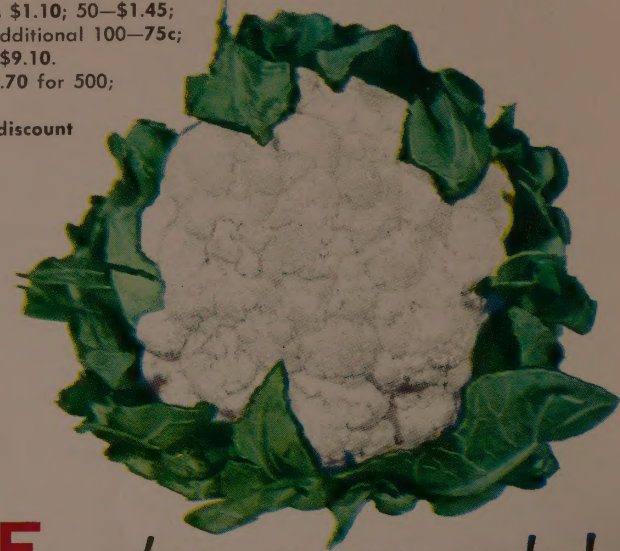
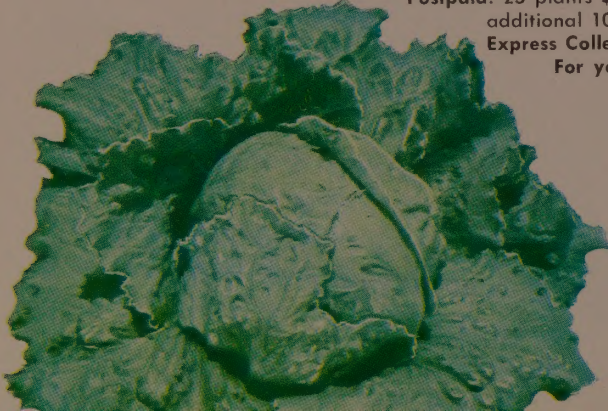
SNOWBALL X

A most satisfactory variety, it bears heads that are large, smooth, very deep, solid and pure white. For best results, pull up and tie outer leaves loosely over flower cluster as it begins to form. This is an excellent main crop strain for fall harvest. 60 days.

Postpaid: 25 plants \$1.10; 50—\$1.90; 100—\$2.90; each
additional 100—85c; 500—\$6.30; 1000—\$10.55.

Express Collect: \$4.25 for 500; \$6.25 per 1000.

For your quantity discount see page 9.



LETTUCE ...from your own garden!

GREAT LAKES

This is the most adaptable Iceberg type yet developed, as it stands up well under all weather conditions. Heads are large, firm, well folded with crisp brittle texture. 75 days.

Postpaid: 25 plants \$1.10; 50—\$1.55 100—\$2.50; each additional
100—80c; 500—\$5.70; 1000—\$9.70.

Express Collect: \$4.00 for 500; \$6.00 per 1000.

For your quantity discount see page 9.

Take Advantage of Experience...

ROBERT PARKER DUVERNET
Founder
(1865-1942)



THE START OF PIEDMONT—In 1906 the Piedmont Plant Company was founded by my grandfather, Robert Parker DuVernet. Knowing the importance of a good beginning, he laid a solid foundation of customer satisfaction through quality plants.

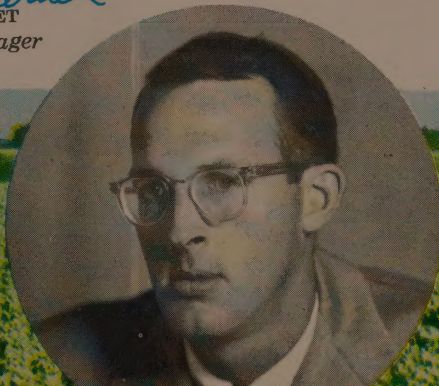
A GROWING DEMAND—Following his lead, Ernest Parker DuVernet, my father, devoted his time and energy to the development of better vegetable plants to supply a growing demand for field-started plants. Home gardeners, market gardeners and canners all over America came to realize that these plants far surpassed any others they could buy.

THE VALUE OF EXPERIENCE—My earliest years were spent in learning “from the ground up” this business of growing the best vegetable plants possible, and now those years serve me well. In this Spring of 1963 the Piedmont Plant Company can offer you a product which only the priceless heritage of experience can assure.

SOMETHING EXTRA—Place your order *now* with complete confidence that you can depend on us for that extra quality and extra value that gardeners for 57 years have learned to expect from Piedmont Plants. We ship them to you with pride and gladly guarantee your satisfaction.

James Parker DuVernet
JAMES PARKER DUVERNET
President and General Manager

ERNEST PARKER DUVERNET
(1895-1952)



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BURPEE'S BIG EARLY HYBRID TOMATO

This year we offer a true first generation F₁ Hybrid for EARLY tomatoes. Extra early fruit with main crop size. Hybrid vigor. See page 2.